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ABSTRACT

This book is a guide for educators on planning an educational World Wide Web site. The book contains the following chapters: (1) "Why Create School & Educational Web Sites?" including community connections, partnerships with parents, linking to learners and learning, and engaging educators; (2) "How To Get from Idea to Web Site: Beginning Steps," including the Web planning team, informed decision-making, and copyright, support, and technical considerations; (3) "Possible Pages...What Goes on an Educational Web Site?" including content and type of pages (e.g., informative, curricular, showcase, and revenue generation); (4) "Blueprints for a Firm Foundation: Publishing Guidelines and Policies," including design and technical guidelines, content guidelines, commercial content, safety and liability guidelines, responsibilities guidelines, keeping the guidelines and policies current, and adding disclaimers; (5) "Copyright Issues and the Web," including taking steps to protect school districts and Web sites; (6) "Gathering Resources...Just Who Is Needed?" including responsibility for training, security, policy and guidelines, content, uploading, and growth and future planning; (7) "Technical Considerations," including finding a host, selecting software, understanding space allocations, organizing and naming files and folders, loading restrictions, and linking, moving, and removing pages; (8) "Making It Real: From Goals to Content," including making a plan, and collecting and creating content; (9) "What Makes a Well-Designed Educational Web Site?" including assuring access, functional formats, and creating content; and (10) "The Never-Ending Journey," including promotion, education, evaluation, maintenance, and revision. Appendices include Web planning and check sheets and lists of resources. (Contains a glossary and an index. Contains 106 references.) (MES)

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